SAMPLE PROPOSAL
Poster Session

Prompt	Response
What is the title of your program?	Assessing the Assessor: A Critical Look at the US News Rankings
Please include an abstract of your program. This abstract will be used in the program guide if your program is selected. Please limit this to 100 words.	The ranking of colleges by US News World Report has been a pillar of the magazine since they started doing it in 1983. In fact, even today, 18% of students "Strongly Agreed" that college rank influenced their decision on which college to attend, and this percentage was even higher for first generation college students. However, almost every criterion used by USNWR goes against what most colleges stand for: accessibility, equality, and the true student experience. This presentation will do a deep dive into what USNWR is really measuring, and what we can do about it.
Which session format are you submitting to present?	Poster Session
Are there any other session formats you would be willing to present? Please select all that apply.	My only preferred format
Please provide two to four learning outcomes for the program.	-list the criteria that USNWR uses to rank colleges and identify issues with these criteria -Identify additional ways to measure student success that better aligns with the university mission & values
Please provide an overview of how you will spend your time during your session and how you will engage participants. *Not required for poster session submissions. Optional to include.*	Poster presentation will include the following sections: -current USNWR metrics for ranking -Equity issues with current metrics -Recommendations for alternative metrics
Please list any research, theories, or experiences used to support your program.	The information provided in this poster presentation is a combination of: -community college demographic data (https://ccrc.tc.columbia.edu/community-college-faqs.html; https://www.aacc.nche.edu/research-trends/fast-facts/) -educational outcomes of students (https://nces.ed.gov/Datalab/QuickStats/Output) -college affordability (https://www.usnews.com/education/best-colleges/paying-for-college/articles/paying-for-college-infographic) -US News World Report Rankings info (https://www.usnews.com/education/rankings) -Critical look at USNWR (https://www.politico.com/interactives/2017/top-college-rankings-list-2017-us-news-investigation/?cmpid=sf)

Thank you to Erica Crawford for allowing OCPA to use this successful proposal from 2023.